

INSURERS ANNOUNCE THEIR SUPPORT TO ICLARIFY BROKER VALIDATION SERVICES

Toronto, ON – May 31st, 2010 - Aviva Canada, The Economical Insurance Group® (TEIG®) and The Dominion are pleased to announce that their commitment to support Ontario brokers will include using iClarify validation services delivered by Compu-Quote. This support will continue past the pilot phase right into full production.

More than 50 IBAO brokerages from across the province utilized iClarify data validation services to provide property quotes to over 40,000 consumers during a recent pilot test. iClarify data validation services significantly improves the accuracy of information gathered at time of quote and streamlines the quoting process.

James Russell, Chief Underwriting Officer of Aviva Canada stated, “We are very pleased to announce the launch of the new iClarify application from RMS. This new property validation tool aligns with our commitment to support independent brokers and will make it easier for them to do business with us. We expect the new tool will help drive workflow efficiencies as well as improve customer experiences.”

“We have all agreed that data accuracy at time of quote is critical to solving the industry’s ITV problem” said Catherine Coulson, Vice President Personal Lines Insurance, of The Economical Group. “We are committed to supporting our brokers to improve data accuracy and drive efficiency.”

“Our brokers have told us that they have seen the benefits of utilizing iClarify,” stated Steve Whitelaw, Vice President, Underwriting and Business Information, of The Dominion. “Our company is committed to supporting independent brokers by utilizing modern technologies that produce enhanced data accuracy and workflow improvements.”

Independent Brokers Resources Inc. (IBRI), a wholly owned subsidiary of IBAO committed to funding the iClarify development process in August last year. “Over the past few months, our test brokers have been using the iClarify tool, challenging its efficiency and data accuracy and are pleased with the initial results” Randy Carroll said, “the ability to confirm data will go a long way to assist brokers in determining proper ITV calculations and we are looking forward to rolling this product out to all of our Brokers in Ontario”